



Objective

To obtain a position in which I can utilize my skills and expertise to build interest, create appeal, reinvent the old, and provide strategic direction.

Qualifications

- Proven eye for effective, award-winning design, with experience in a wide range of communication techniques including numerous print and new media applications (interactive content, Web 2.0, etc.).
- Expert technical skills, covering a wide range of software and digital processes.
- Excellent written and verbal communication skills.
- Familiar with numerous methods of preparing designs for printing.
- Perform well under a deadline, producing high-quality, eye-catching, clever work.
- Approachable, easy to work with, and have a great sense of humor.

Software

Mac and Windows platforms, Photoshop, Illustrator, Indesign, QuarkXPress, After Effects, Flash, Dreamweaver

Work History

Art Director, Godfrey Advertising, Lancaster, Pa., August 2008 – Present

- Collaborate with Creative Directors to conceive and brainstorm concepts.
- Strategize campaigns and provide multiple options for client approval.
- Direct designers and illustrators in the creation of final artwork.
- Provide design support and illustration as needed.

Graphic Designer II, Messiah College, Grantham, Pa., August 2004 – August 2008

- Perform the duties of a Senior Designer—oversee the graphic design suite, including two designers plus intern.
- Create and manage projects that meet clients' needs while supporting the broader college brand.
- Strategize design direction and provide graphic and navigational guidance for the college web site.
- Advise directors on technical and strategic aspects of new media.
- Provide photography and illustration as needed.

Graphic Designer/Illustrator, James Madison University, Harrisonburg, Va., December 1999 – August 2004

Instructor of Speech Communication, JMU, August 2002 – May 2003

- Reported to Associate Vice President of University Marketing to create special projects at the highest strategic level.
- Managed design and marketing projects from client initiation through printing.
- Collaborated with team on new identity and branding for the university.
- Concepted and created high-profile fundraising collateral.

Prepress Technician, Villager Prepress Services, Harrisonburg, Va., April 1998 – December 1999

- Ensured quality, printability and precision of client-supplied artwork.
- Designed advertisements and covers for local publications.
- Produced color seps, film and plates for jobs on tight deadlines.
- National-level clients repeatedly commended my work for its speed, quality, and precision.

Intern, WVPT Public Television, Harrisonburg, Va., December 1997 – May 1998

- Designed a variety of print materials and on-screen graphics aimed at the general public.
- Received perfect score and three credit hours along with an outstanding endorsement from my supervisor.

Education

- M.F.A. candidate in Graphic Design, May 2009; Savannah College of Art and Design
- B.S. in Art, May 1998. Minor in English; James Madison University, Harrisonburg, Va.

Honors and Memberships

- Member, AIGA
- Recipient of three American In-House Design Awards, 2008
- Honors Fellowship, Savannah College of Art and Design, 2006–2008
- First Place Button, Second Place Poster, First Night International Design Awards, 2004
- Graduated Magna Cum Laude, James Madison University, 1998
- President's List, James Madison University, 1997–1998
- Finalist, Scripps Howard Charles M. Schulz College Cartoonist Award, 1997

References available upon request. Portfolio available at www.scotttrobaugh.com.