

mandi bleidorn

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EDUCATION

Savannah College of Art & Design (SCAD)
BFA Graphic Design | Savannah, GA

SKILLS

Editorial and Publication Design
Layout Design
Poster Design
Prepress and Production
Book Binding
Photography (digital and film)

SOFTWARE PROFICIENCY

Adobe:
InDesign CS3
Photoshop CS3
Illustrator CS3
Familiar with Dreamweaver
QuarkXPress 7.0

WORK EXPERIENCE

August 2006 — Present

Associate Designer | Beacon Press | Boston, MA

Conceptualized and designed book covers, modified interior designs, created mechanicals and advanced reading copies, designed ads and other marketing materials such as postcards, buttons, and catalog spreads, used innovative techniques to get the most out of small budgets, and was responsible for tracking the production schedules of all books and setting priorities for the art department

October 2009

Freelance Graphic Designer | Bookbuilders of Boston

Designed the logo for the Fall 09 Workshops “From Gutenberg to Google” along with a postcard and bookmark to promote the events

June 2006

Freelance Graphic Designer | Civilizednation.com

Designed a t-shirt promoting the use of bicycles over cars to be sold on the website and in stores in the Austin, TX area

December 2005 — April 2006

Graphic Designer | Fashion Haus Club | Savannah, GA

Codesigned promotional materials including the program, posters, fliers, invitations, tickets, pillows, and t-shirts promoting this club’s Haute Air fashion show

Spring 2005, Fall 2005

Graphic Design Intern | Gulfstream Aerospace | Savannah, GA

Designed printed training manuals, icons used for online training programs, and logos for the HR department

HONORS AND AWARDS

Gold Award

Juried Show of Graduating Student’s Work | June 2006 | SCAD

Selected to participate in SCAD’s “The X-Factor” poster project showcased at the 25th International Young Designers’ Exhibition 2006 | Taipei, Taiwan

Selected to participate in SCAD’s “Age of Design” poster project showcased at The Korea Design College Expo 2005 | Seoul, Korea also showcased at the Sabanci University | Istanbul, Turkey